

HBK Nuus / News

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SERNICK
GROUP

MOLATEK

HIPRA

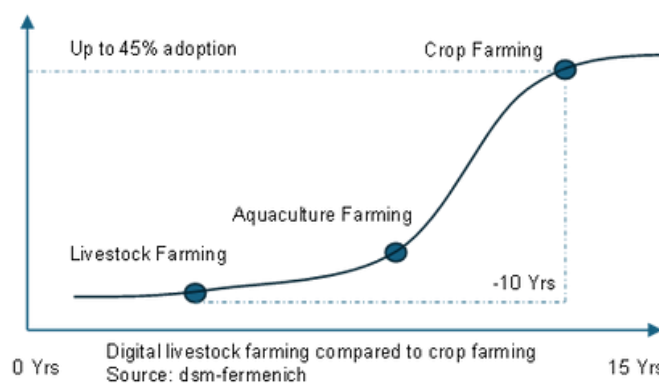
PSG Wealth
R21



Telwiedré Voere
prys - diens - kwaliteit

Agricultural Technology in Livestock Farming – how and when will it pay off?

With so many variables and external factors impacting beef cattle farming, the question remains how agricultural technology (AgTech) can be applied to improve efficiency and profitability. Until recently, technology in livestock farming was mostly used for information gathering and, to some extent, control. This has resulted in this sector of farming lagging almost 10 years behind crop farming. However, with improved connectivity and the rise of artificial intelligence (AI), the potential for further and faster development in technology applications seems possible. The Beef Technology Landscape can be clustered into 11 categories. These include (i) virtual fencing, (ii) drones and aerial monitoring, (iii) genomics, (iv) smart water and feed systems, (v) carbon and ecosystem tracking, (vi) herd/data management, (vii) supply chain management, (viii) veterinary/animal welfare, (ix) remote farming operation, (x) financial and (xi) AI. The latter has the potential to energise the use of technology since it has the added capability of predictability and scenario development. This may become very useful to predict the spreading patterns of diseases and even input and output pricing.



Eventually, the adoption of technology will increase once the value in terms of risk management and profitability is unlocked and monetary visible.

**HBK Chairman
and Management**

**"Never did nature say one thing and wisdom
another." ~ Edmund Burke**

Klub aangeleenthede / Club affairs

Boeredag / Farmer's Day - 19 Sept 2025

Na 'n dubbelbespreking en onsekerheid oor bek-en-klou rondom die groter Kroonstad area, het die HBK bestuur en Optimum span van Martin Wipplinger en SP Olivier besluit om die onderskeie Boeredae te kombineer. Die dag se program belooft baie interessant te wees en met Brandfort redelik sentraal, sien ons uit na 'n goeie opkoms.

RSVP asb vir Chante Wipplinger op Whatsapp 072 796 3516 teen 12 September 2025



HOËVELD
BONSMARAKLUB
in samewerking met **OPTIMUM BONSMARA**

Boeredag

19 SEP 2025 - 11:00 - Dorisville, Brandfort

Optimum Cattle
- COMPANY -

OPTIMUM
FARMING
est. 1981

MOLATEK

PROGRAM

SP Olivier:
Teelbeleid & seleksie van bulle –
van geboorte tot 18 maande

Martin Wipplinger:
Gebruik van bulle in kommersiële kudde –
18 maande tot veiling

Johan Mouton (Molatek):
Bulvoorbereiding vir veiling –
sonder graan

Danie Olivier:
Bulseleksie vir kuddeverbetering –
fokus op Myostatin

RSVP voor 12 September 2025 by Chanté Wipplinger | WhatsApp: 072 796 3516

Klub aangeleenthede / Club affairs

2025 Veilingresultate tot dusver

Januarie tot 13 Augustus	Bulle Verkoop	Gemiddelde Prys	Totale Omset
Nasionaal	1509	R 85 431	R 128 916 654
Hoeveld veilings	600	R 84 619	R 50 771 645

HBK Veiling

Die HBK Veiling is geskeduleer vir 3 Oktober 2025.

Met bek-en-klou wat knaag is besluit om die buite diere toe te laat op die veiling nie. Dus sal slegs die Fase-C bulle van verskillende telers en vroulike die tans op die plaas aangebied word. Die situasie word konstant gemonitor en indien dit versleg sal 'n alternatiewe reeling gekommunikeer word.

Opleiding en Klublede Veilings in Sept en Okt 2025 (sien spesifieke veiling advertensies verder aan in die Nuusbrieff)

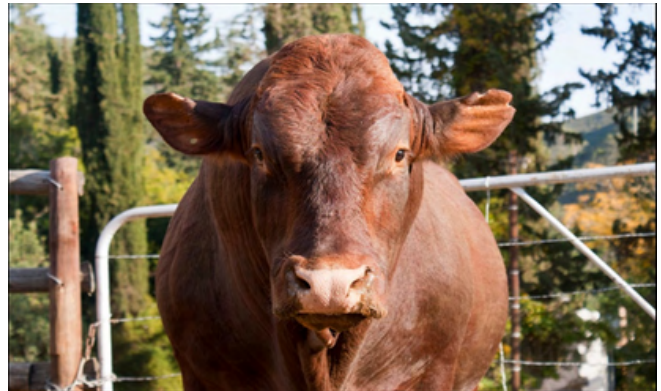
02-Sept	Bonsmara SA Telersopleiding, Twyfelhoek, Slurry (NW) Bespreek by Louis Steyl louis@bonsmara.co.za voor 22/08/2025.
03-Sept	Nosa Bonsmaras – Jan & Paseka Pienaar, Hoopstad
03-Sept	Hoëveld Groep – Paul & Daleen- Roos
04-Sept	Vaalmeander Groep – Mark McIntyre
11-Sept	AG Bonsmaras - Vrede -Arthur de Villiers
11-Sept	Palmietfontein Bonsmaras
17-Sept	Germar Bonsmaras – Gert & Gerhard Nel – Bloemfontein
24-Sept	Mampudi – FW Anderson
3-Okt	HBK Veiling – Edenville
16-Okt	Optimum Bonsmaras - Martin Wipplinger en SP Olivier
22-Okt	Bendito Bonsmaras - Pieter Labuschagne
29-Okt	G10 Bonsmaras - Johan Goosen

Technical / Tegnies I

The Influence of Fat around the Testicles on Long-Term Fertility of Bulls prepared for Auction

By Anri Strauss, Chemuniqué

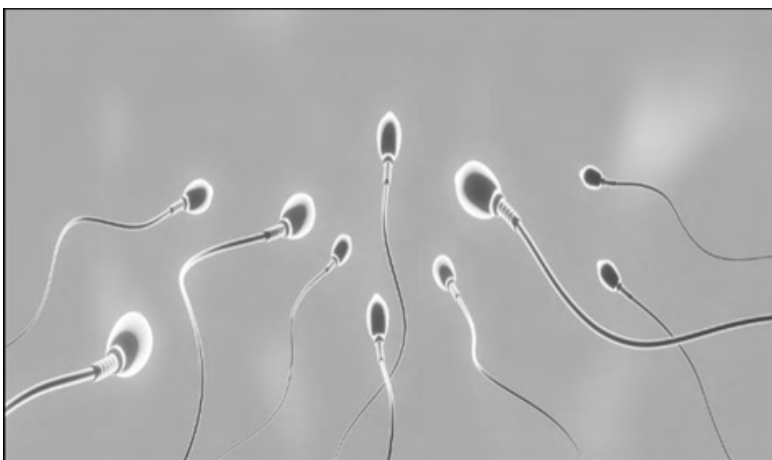
Bulls fed high-energy diets to improve body condition before auctions often accumulate excess fat around the scrotum. This fat deposition can negatively affect long-term fertility by disrupting hormone secretion, sperm development, and testicular thermoregulation, leading to reduced sperm density, motility, and testosterone production.



Why is fat around the testes a problem?

Testicular fat deposition influences hormone secretion and sperm development. This leads to decreased sperm density and motility, lowered testosterone production, and a disruption of sperm cell division. It also disrupts thermoregulation of the testis, which is detrimental to spermatogenesis.

Though scrotal circumference is commonly measured, it can be misleading as it often correlates with fat accumulation. Tracking scrotal growth over time against age-specific thresholds helps detect any stagnation or shrinkage that may indicate testicular damage.



Testicular fat deposition influences hormone secretion and sperm development.

Technical / Tegnies I

Can the damage caused by fat deposition around the testes be reversed?

Fat-induced damage may sometimes be reversible if bulls mobilise fat through exercise or diet changes. However, prolonged high-energy feeding and auction-related stress can cause permanent testicular degeneration. Relocation stress typically causes temporary infertility lasting 6 to 12 weeks, so fertility testing post-auction is advised before breeding, with a re-test if initial fertility is poor.

Why do we not see this problem in all bulls?

Genetic differences influence bulls' resilience to heat and testicular stress; some bulls have more robust germinal tissue. Other factors like testicular inflammation also affect fertility outcomes. Proper nutrition and management post-auction improve recovery chances by reducing testicular stress.

Other contributing factors might lead to testicular scarring or testicular atrophy, for example testicular inflammation due to epididymitis or orchitis. The quality of recovery and management after the auction will also contribute to recovery periods. Bulls that are returned to proper nutrition and management after an auction have a higher probability of recovery due to shorter periods of testicular stress, preventing permanent fibrosis. Long-term infertility usually results when multiple risk factors overlap, and recovery is delayed or inadequate.

How can I prevent long-term damage?

Certain animals are just more prone to permanent damage, but managing the bulls properly around the auction period can greatly contribute to the prevention of long-term damage. The following points should be considered.



Use a moderate energy ration with controlled starch levels that is formulated for gradual body condition score building.

Technical / Tegnies I

1. Pre-auction (3 to 4 months prior to sale)

- Aim for a body condition score of 3.0 to 3.5
- Use a moderate-energy ration with controlled starch levels that is formulated for gradual body condition score building.
- Include quality protein sources in the ration to support muscle growth and fertility.
- Include vitamins A and E in the diet and trace minerals in both the inorganic and organic form, including as Zinpro® Performance Minerals®, with a specific focus on Zinc, Selenium, and Copper to support spermatogenesis and immunity.
- Allow bulls space to move to support circulation and prevent over-conditioning.

2. Screening and monitoring

- Track scrotal growth over time to ensure even growth without stagnation or a decrease in scrotal circumference.
- Perform a fertility test approximately 30 to 60 days before the auction to evaluate sperm volume, motility, morphology, and defects.
- An optional scrotal ultrasound can determine if there is any fat, fibrosis, or tissue damage that is not visible externally.
- Test for reproductive diseases and check for any signs of orchitis or epididymitis.

3. Sale period management

- Ensure shade is available for animals during preparation and during the auction to prevent overheating and heat stress.
- Ensure low-stress handling and slow, consistent movements around the bulls to decrease stress.
- Add minerals, electrolytes, and a bit of molasses to water to stimulate water intake during the day.

4. Post-sale support and buyer guidance

- Provide buyers with a guide to manage the body condition of bulls after the auction. Give them guidance on reducing dietary energy slowly after arrival to prevent sudden condition loss.
- Encourage re-evaluation of semen 45 to 60 days after arrival and advise to not use newly purchased bulls for immediate breeding until the bulls are confirmed fit.

5. Final tip

- Feed them like athletes, not bodybuilders.

Auction bulls should balance good looks with reproductive function, as excessive fat around the testes can compromise long-term fertility.

For any questions on mineral nutrition to ensure that your bulls are on a proper programme to support fertility and transition to their new herds, please contact Anri Strauss, Technical Specialist for Beef and S Sheep from Chemuniqué at anri@chemuniqu.co.za



Technical / Tegnies II

Understanding and Managing Myostatin (MSTN) Gene Variants in Beef Cattle

By Hannah Kruger, SA Stud Book

The myostatin (MSTN) gene encodes a protein that functions as a crucial negative regulator of skeletal muscle development, a process known as myogenesis. The gene itself is highly variable, with studies identifying numerous haplotypes and mutations across cattle breeds. These variations, including deletions and single-nucleotide polymorphisms (SNPs), can significantly alter myostatin protein function, leading to a spectrum of phenotypes from normal to the extreme muscle hypertrophy known as "double-muscling."

Carrier animals have varying levels of negative regulation of their muscle cells, resulting in some carrier animals having no visual markers of double muscling, while others look almost fully double muscled. Some visual markers may include straight hocks, thinner/finer bones, defined musculature (less fat), especially in the hind quarter. Even if an animal has no visual signs, their progeny could have a more severe expression. The effects on bone structure of homozygous or heterozygous carriers are due to a change in energy distribution; more energy goes towards muscle development, and not enough energy is directed towards bone and organ development.



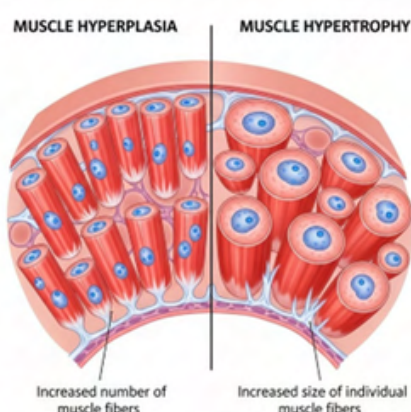
Figure 1: A carrier bull of Q204x (left picture) and a carrier bull of Nt821 (right picture)

The accurate genetic identification of an animal's MSTN status, whether it is a non-carrier (0 copies), a heterozygous carrier (1 copy), or a homozygous double muscled animal (2 copies of mutation), is a vital component of modern herd management.

Technical / Tegnies II

How the myostatin mutations affect muscle development

Myostatin functions by limiting the proliferation and differentiation of myoblasts, the precursor cells that form mature muscle tissue. It starts in the development of the embryo with a significant increase in the total number of muscle fibres, which is determined before birth, known as hyperplasia. After birth a process called hypertrophy takes place which is an increase in the size of the individual muscle fibres after birth.



This leads to cattle with exceptional muscle definition, a higher meat-to-bone ratio, and significantly reduced fat content. The most disruptive mutations, like Q204x and nt821 discovered in the Belgian Blue, cause the classic, extreme double-muscling phenotype. Other, less severe mutations like F94L offer a more moderate increase in muscularity. A carrier animal will have varying degrees of these two processes resulting in a large variation in phenotypes.

Figure 2: Visual representation of muscle hyperplasia and hypertrophy

The Heterozygous Animal: The Best of Both Worlds?

While homozygous animals show the most extreme effects, heterozygous carriers often present a commercially attractive intermediate phenotype.

Advantages of Heterozygous Carriers:

Enhanced Carcass Traits: Carriers consistently show significant improvements over non-carriers, including larger rib eye areas, higher dressing percentages, and reduced carcass fat. This can be seen as an advantage for feedlot animals.



Figure 3: Differences in muscle vs fat in a normal (left), carrier(middle) and double-muscling (right) carcass.

Technical / Tegnies II

Calving Issues: Even though heterozygous calves do not typically cause the severe calving difficulties associated with homozygous double-muscled calves, they still have more birthing difficulty than animals without the mutation. Difficulty can be observed when either the calf or the dam is a carrier. Carrier dams often have a smaller pelvic region due to changes in bone development.

Improved dressing percentage is a common advantage due to reduced fat and organ size as well as the increased size of the muscles.

Disadvantages and Management Considerations:

Subtle Reproductive Penalties: Carriers can have reduced fat reserves, which may be linked to delayed puberty in heifers or longer postpartum intervals in cows, especially under nutritional stress. These factors can result in long-term effects on fertility and longevity of the herd.

Reduced Marbling: The push towards leanness means even carriers will have less marbling than non-carrier animals. As seen in Figure 3, carrier animals have a leaner carcass with less marbling. There is also a higher chance of carcass damage due to the missing subcutaneous fat that normally would protect the carcass against damage and drying.

Breeding Risk: Mating two carriers will produce 25% homozygous double-muscled calves, re-introducing the risk of calving difficulties. The most effective strategy is often a terminal cross using a heterozygous bull on non-carrier cows, but this system requires extra management to avoid carrier animals re-entering the breeding herd.

Avoiding the Unwanted 25%

Special care must be taken to not mate two carrier animals of these detrimental mutations. With a homozygous animal with severe mutations like nt821 & Q204x, the cost on reproduction and longevity is devastating. A double-muscled calf can also result out of a mating between a carrier of Q204x and a carrier of Nt821. The calf will carry one copy of each mutation and be phenotypically double-muscled. Double muscled animals are also typically not accepted within breed societies to become breeding animals.

Dystocia (Difficult Calving): The immense muscle of the fetus makes natural birth exceptionally difficult. Caesarean sections are the norm, not the exception, in many double-muscled herds, requiring intensive management and high veterinary costs.

Reduced Fertility: Homozygous animals often suffer from delayed puberty, smaller reproductive organs, and lower conception rates.

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Impact on Longevity in your herd

The physiological strain of carrying extreme muscle mass impacts the overall health and longevity of these cattle. They are often more fragile than their conventional counterparts.

Stress Susceptibility: Double-muscled cattle are less tolerant of environmental stressors like heat.

Cardiorespiratory Limitations: The heart and lungs do not increase in size proportionally to the muscle, leading to reduced stamina.

Skeletal Strain: The immense weight puts chronic pressure on the skeleton, leading to a higher incidence of lameness and joint problems.

Is F94L truly the "Profit gene"?

The F94L mutation is often marketed to producers as the "profit gene" because it offers a seemingly perfect compromise: more muscle without the severe drawbacks of other mutations. Unlike the disruptive nt821 allele, F94L is a "leaky" or partial mutation. It doesn't completely knock out myostatin function, leading to a more moderate and commercially appealing phenotype.

The advantages:

Increased Yield: Cattle with the F94L gene show a significant increase in carcass dressing percentage and have larger rib-eye areas.

No Severe Dystocia: F94L is not associated with the extreme calving difficulties seen in Belgian Blues.

Feed Efficiency: Some data suggest that animals with F94L can produce more beef without a proportional increase in feed intake.



Figure 4: A double-muscled calf

Figure 5: Limousin Bull with F94L mutation



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The negatives:

Reduced Marbling: The most significant downside is the consistent negative effect on marbling (intramuscular fat). Recent comprehensive studies, such as a 2024 analysis in the Australian Journal of Animal Science, continue to confirm that while F94L increases the yield of valuable cuts, it simultaneously reduces marbling scores, which can significantly lower the carcass value in quality-driven markets.

Effects on fertility: While not as severe as other mutations, some studies have linked the F94L allele to a delay in the onset of puberty in heifers. A 2023 study on Limousin cattle reinforced that while pregnancy rates can recover, this initial delay complicates management in herds with tight breeding seasons.

Not ideal for Extensive Systems: The push for leanness can make these animals less resilient in harsh climates or on pasture, where energy reserves from fat are critical. This mutation has been identified in most of our South African beef breeds, but it has not increased in frequency as quickly as the more detrimental mutations, such as Nt821. This indicates that F94L has less of a selection advantage than the others with more prominent visual effects.

The "Green Genes"

Not all variations within the MSTN gene cause double-muscling. In fact, most are genetically neutral or "silent." These are changes in the DNA sequence that do not alter the final amino acid sequence of the myostatin protein or result in a protein that remains fully functional.

Several such polymorphisms have been identified in cattle, including **nt267**, **nt414**, and **nt748** (the "green genes"). When producers test their cattle for myostatin, these variants may be identified, but they are not a cause for concern or a sign of enhanced muscle.

What is their effect? Cattle carrying these neutral genes do not exhibit the double-muscled phenotype. They have normal muscle development, fertility, and hardiness. Their main importance is in genetic testing, where they need to be distinguished from the mutations that impact production traits. **There is limited research surrounding these mutations as they have very little to no effect.**

Genotype x Environment Challenge

The worth of a myostatin carrier isn't fixed; it depends entirely on the production system. This creates a clear contrast between a typical intensive European system and an extensive, veld-based South African system.

Technical / Tegnies II

In Europe, the production model is often geared towards maximising carcass output in a controlled, high-input environment. In this system, a terminal crossbreeding strategy using a heterozygous carrier bull (e.g., a Charolais or Limousin) over a maternal cow herd is highly effective.

In a European market, these calves are all destined for slaughter, so any potential negative impacts on female fertility are irrelevant. The European market's preference for lean meat means the carrier's reduced fat is an advantage.

In South Africa, we generally have an extensive, low-input veld system which demands self-sufficient, hardy, and reproductively efficient animals.



Figure 6: Extensive cattle production system in South Africa

The carrier animal's reduced fat reserves are a critical issue. Fat is the engine of fertility and survival, allowing a cow to endure drought, winter on lower quality veld, and have the energy to re-breed while lactating. A leaner animal is a more fragile and less fertile animal in this environment. It is viable to use these animals in a terminal cross system. But this system requires intense management as it introduces risk. If carrier heifers are accidentally retained as replacements, their compromised fertility can lower the entire herd's efficiency. Furthermore, any benefits to the calf's carcass must be weighed against the cow's ability to maintain condition for the next breeding season.

The cornerstone of a profitable South African cow-calf operation is a cow that calves unassisted and re-breeds quickly. Even the "subtle" fertility penalties of a carrier can be amplified under nutritional stress, disrupting this cycle.

In short, the very traits that make a carrier animal excel in a controlled, high-resource European system, maximum lean growth and minimal fat, become severe liabilities in an unpredictable, resource-variable South African environment.

Technical / Tegnies II

Conclusion: Matching Genetics to Reality

Myostatin mutations offer a powerful example in genotype-by-environment interaction. The decision to use these variants is a strategic one that must be brutally realistic about the production system and market demands.

In Europe's intensive systems, myostatin carriers have a defined and valuable role as terminal sires to produce lean, high-yielding carcasses. The environment is managed to suit the genetics, and the market rewards the outcome.

In South Africa, the environment dictates the genetics. The long-term profitability of a veld-based herd is driven by maternal fertility, not maximal carcass yield from a single calf. While a terminal cross might offer short-term gains, it risks compromising the hardiness and reproductive efficiency of the cow herd. For this reason, prioritizing a carrier-free, reproductively sound maternal herd is the more sustainable and profitable long-term strategy.

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Figure 5: <https://www.farmersweekly.co.za/farming-tips/how-to-livestock/understanding-the-f94l-gene-in-limousin-cattle/>

Telerprofiel / Breeder profile / Mohaelisa profile

Kiewiet Ferreira

'n Anker in die Bonsmara Familie



Ek het grootgeword en gematrikuleer in Wesselsbron waar my Pa hoofsaaklik 'n mielieboer was. Nadat ek op Tukkies gekwalifiseer het as Siviele Ingenieur het ek agt jaar in Gauteng omgewing gepraktiseer as Siviele Ingenieur.

Op Tuks het ek vir Annie ontmoet wie in die Bosveld grootgeword het op die plaas Leamington, langs die bekende Bonsmarateler John Liechti, later President van die Genootskap.

Maart 1981 het ons daar begin boer met 'n Afrikaner-kudde. Die eerste dekseisoen het ek al Simmentaler bulle gebruik om swaarder speenkalwers te kry. Ek is gou deur Oom Arthur de Villiers en John ingetrek by die Bonsmara klub boeredae. Hierdie twee veeteeltghoeroes was dan ook my mentors in die begin jare.

Ons het 'n basiskudde van 35 koeie geregistreer in 1982 met 'n eerste stoetbul Y97 van die Zwartrandjes Bonsmara Stoet in Louis Trichardt. Ek het daar ook 'n paar stoet vroulike diere gekoop by Dennis Ball by Bandelierkop.

Annie het van die begin die administrasie gehanteer, wat natuurlik 'n handstelsel was. Terloops ons kudde kenmerk is Annie se voorletters AJF.

Verhuis Vrystaat toe...

Ek het nog altyd daarin geglo om risiko te diversifiseer en in landbou is daar verskeie geleenthede om dit te doen. Ons het Maart 1984 Harrismith toe verhuis en op die plaas Grootdraai teen die Wilgerivier kom neskrop. Ons het met 80 verse en 120 koeie, wat bestaan het uit Afrikaner, Simmentaler kruise en kleiner persentasie Bonsmara in die Vrystaat aangekom.

Dit was ook dié jare, wat oom Arthur by die Genootskap die Jongbul KI-Skema gevestig het. Ek het gou tot die slotsom gekom om vinniger genetiese vordering te maak en om daarmee te begin. Ek het 'n KI kursus deur die LNR stelsel geloop en het met bulle HOT W136, GB B245, JRB K191 begin KI. Later ook die volgende gebruik: AG 91 212, AG 91 130, TBR 91 704 en JJF 97 46. Dit is die dae toe sinchronisasie nog onbekend was. So dit is gedoen met waarnemings elke dag in November tot die dag voor Kersfees.

Hierdie KI is so deur die mielieplantseisoen gedoen. My eerste Hoëveld Bonsmara Klub aktiwiteits bywoning was by 'n boeredag waar Hennie Snyman die kitaar geslaan het en dit was op die plaas van die Siviele Ingenieur, Nick Serfontein. Dit is al wat ek van hom geweet het. My Veewagter het ook nog saamgery vir 'n Veewagterskursus.

Die Seuns kom Plaas toe ...

Ons twee oudste seuns, Theo en Nelius, het in 2003 hulle ingenieursgrade voltooi en by ons op Grootdraai aangesluit. Theo se verantwoordelikheid was die saaiery en Nelius het die stoet- en kommersiëlebeeste onder sy vlerk geneem. Sedert 2004 was daar dan ook groter fokus op die uitbreiding van die stoet se gehalte en om aan die mark se behoeftes te voldoen.



Fokus areas

Ons diere is goed aangepas. Ek dink 'n Bonsmara kan orals aanpas. Ons het die ervaring gehad dat ons diere Maart 1984 uit die Bosveld diagonaal oor Pretoria geskuif het, van die warmste gedeelte van die RSA na een van die koudste distrikte in die land.

Ongeag van die skuif voor die winter van die soetveld van die Bosveld na die suurveld in die Noord-Oos Vrystaat was die konsepsies in die volgende somer besonder baie suksesvol.

Ons fokus op die volgende :

- Vrugbaarheid van ons vroulike diere is ononderhandelbaar.
- Medium raamwerk vir die streek met bogemiddelde lyf lengte.
- Goeie groeivermoë met 'n bogemiddelde GDT.
- Speenmassa is ook belangrik. Kommersiële bulkopers kyk daarna, eerder as die teelwaarde.
- Vir goeie vrugbaarheid moet skrotummates goed vertoon.

Later het seleksiewaardes 'n baie groot waarde by ons keuses en doelwitte gevoeg. Ons heg baie waarde aan 'n goeie hoë koeiwaarde.



Tans is daar net drie ondergemiddelde teelwaardes van die ses en twintig op ons kudde se profiel. Soos die tyd aangestap het, is ons beloon vir die teelbesluite wat gemaak is. Ons eerste veilingsdeelname was by Fortress se Februarie 2006, 2007 en 2008 se veilings. Ons eerste veiling op Grootdraai was in Augustus 2009. Ons het egter Maart 2009 by die Nasionale Veiling op die Nampo terrein 'n bul AJF 06 152 aangebied. Hy was die seun van AG 02 220, 'n seun van AG 98 338. AJF 06 152 het die dag die rekordprys van R250 000 behaal, wat vandag nog staan. AJF 06 152 is nog onder die JJ Ferreira naam verkoop, maar die Augustus 2009 veiling was ons eerste verkope onder die naam Ferrero Bonsmaras.



Ons het sedert daardie dag net vorentoe gebeur en elke jaar 'n veiling en later twee per jaar op Grootdraai gehou. Ons het die kudde se getalle ook vergroot met vertroue in die toekoms.

Uitbreiding van die Familie boerdery...

Ons derde seun Johan het in 2014 by ons aangesluit en by die saai-afdeling ingeval. Ons het in 2015 in die maatskappy Ferrero Groep ons boerdery begin bedryf. In ons gemengde boerdery bedryf ons die aanplantings van mielies, sojabone, suikerbone, koring en aartappels, gedeeltelik onder besproeiing en grootliks onder droëland toestande. Verder bedryf Nelius ook 'n appelboord en appelpakhuis.



Gemeenskapsdiens...

Ek en die twee oudste seuns het ook vir jare ons tyd aan Georganiseerde Landbou gewy. Ek by Vrystaat Landbou en Agri SA, Theo by Graan SA en Nelius by die RPO.

Dan was dit ook 'n wonderlike ervaring om by die Bonsmara Beestelersgenootskap se Raad diens te kon doen. Ek was vir agt jaar daar betrokke waarvan vier jaar as Voorsitter. Nelius is nou sy vierde jaar op die Raad met sy tweede jaar as Voorsitter.

Ek is trots daarop dat in my Raadsdae het ons besluit om Dië Rooi Ras tweekeer 'n jaar die lig te laat sien met 'n verspreiding regoor die land en ook elektronies.

Dit was voorwaar 'n voorreg om die Genootskap te kon dien op hierdie vlak. Ek het baie veilings regoor die land bygewoon en die ervaring beleef om wonderlike mense langs die pad te kon ontmoet. Ek het gesien hoe die bemaking en boerdery kultuur van elke streek tot voordeel van die Bonsmararas verskil.

My boodskap aan mede-Bonsmara telers is soos ek in die 2008 Bonsmara Joernaal gestel het...

Ons moet altyd onthou dat jou toekoms bepaal word deur dit wat jy vandag doen, nie môre nie. Die leiers van weleer binne die Bonsmara Beestelergenootskap is 'n toonbeeld daarvan. Daardie leiers het uitdagings aanvaar wat ander van weggeskram het. Hulle het die benadering gevolg om die konteks van die Bonsmararas te verbreed en daardeur die inhoud te vergroot. Die gesegde lei: 'If your aim is to go nowhere you will hit it every time!'

Elke Bonsmarateler behoort trots te wees om deel te wees van 'n Genootskap wat die toekoms in beesteling reg antisipeer.

----- Kiewiet

HBK Nota:

Kiewiet – jou voetspore in Bonsmara is die spreekwoordelike sag, maar diep. Behalwe vir jou ongelooflike kennis van beesteling en bydrae tot die ras, skram jy nie weg van betrokkenheid by georganiseerde landbou nie. Jy lewer wonderlike bydraes. Hiervan getuig die erkenning wat jy kry, ondermeer die Agri Securitas Trust Fonds Toekenning vir buitengewone en lojale diens op die Raad in 2022.

Jou manier van mense hanteer is verwelkomend en sprekend van die Bonsmara Ethos.

Dankie vir jou voortdurende ondersteuning van die HBK, jy is 'n Anker en Bonsmara Legende!



Veilings / Auctions / Auctions ea



Alle bulle is
**MYOSTATIN
VRY**

30^{ste}
VEILING
Speziale Aanbod

Die bul met die hoogste bod by ons 30ste veiling
ONTVANG 3 STOET VERSE GRATIS!

NOSA
BONSMARA



VEILING:
3 SEPT 2025
KAREEBOOMBULT | HOOPSTAD

Paseka Pienaar 082 782 9179



**VAAL MEANDER
BONSMARAGROEP**
PRODUKSIEVEILING
DV 4 SEPTEMBER 2025 | 11:00



BONZO BONSMARAS - MARK MCINTYRE 082 579 0531 • UYSTER BONSMARAS - PIET UYS 082 324 1868 • LEITORUS BONSMARAS - GAWIE PRETORIUS 083 252 6866

PLEK: AANLYN OP WhatsApp
AANBOD: 35 SP BULLE
Kontak ons gerus vir reëlins of navrae

Veilings / Auctions / Auctions ea



AG GENE VEILING
11 SEPTEMBER 2025, ARCADIA VREDE
70 BULLE & 120 VROULIKE DIERE

Logos: BONSMARA SA, AG BONSMARA, AG GENE, ERMELO, Swift VEE BIE AANLYN.

ARTHUR DE VILLIERS 082 564 8912 • STEPHAN CRONJE 082 771 4044 WWW.AGBONSMARA.CO.ZA



Tobie Myburgh
Afslaes ik bied aan:

38ste
Produksieveiling
PALMIETFONTEIN
• BONSMARAS •

11 SEPTEMBER 2025
11:00, BRANDFORT
Vrystaat

GASVERKOPERS
La Patience Bonsmaras (Stoet)
Andreas Gutter
Jan Gutter

AANBOD:
30 SP BULLE
300 VROULIKE DIERE

CARL GUTTER | QUINTON FERREIRA
083 377 9035
Sarel Myburgh 082 415 5792
Gert van Jaarsveld 083 462 2432
Theuns Visser (Afslaer) 082 338 1356

* Alle diere is TB en BM vry. Al die diere het reeds hul jaarlikse inentings gehad.

Veilings / Auctions / Auctions ea



GJN
GERMAR
BONSMARAS

23STE PRODUKSIEVEILING
17 SEPT 2025
11:00 • Bloemfontein Skougronde
40 Bulle & 150 Vroulike diere
(SP en kommersieel)

QUALITY IS TIMELESS

Bulle word **GRATIS VERVOER** - tot 200 km vanaf Bloemfontein, op koper se risiko

   | **Gert Nel** 082 800 0444, **Gerhard Nel** 082 594 4233
Jannie Pelser 082 776 1520, **Allan Sinclair** 082 528 0059

11de Produksieveiling
Mampudi Bonsmara



GA
Mampudi


AANBOD: 30 SP BULLE & 250 VROULIKE DIERE
24 SEP 2025 @ 11:00

 **WILLIE ANDERSON 083 400 1083**
PIETER CLOETE 082 445 1501 

Veilings / Auctions / Auctions ea



HOËVELD
BONSMARA KLUBVEILING

VRYPDAG
3 OKT '25
11:00 | SERNICK VEILINGSKOMPLEKS,
EDENVILLE

35 Fase C getoetste SP bulle | 200 Vroulike Diere in alle produksiestadia

MEERKAT
ONLINE AUCTIONS

Dawid Smit 079 990 4356 | **Daan Viljoen** 083 630 8302
Giel Bekker 082 497 2452



G10
BONSMARA STOET

PRODUKSIEVEILING
29 OKTOBER 2025
Plaas Lilla Flanders - Aliwal-Noord
30 Bulle, 120 Kommersiële Vroulike diere
(in alle produksiestadia)

Johan Goosen 076 904 9932 | **Dieter Schutte** 079 500 7525 (BKB)
Herman van Heerden 082 782 9058 (Lewendehawe Bemarker - Burgersdorp)

 **BONSMARA SA**
 **MEERKAT**
ONLINE AUCTIONS
 **BKB**
LEWENDEHAWE & AFSLAAGDIENSTE

Adverteerders en Borge Tariefkaart

Om die waarde-aanbod van ons borge en adverteerders te verbeter, is 'n tariefkaart ontwikkel. Die kaart bied buigsaamheid en gefokusde promosies vir ons diens- en produkverskaffers.

Hoëveld Bonsmaraklub (HBK) Advertensie / Borg Tariefkaart -2025							
Maatskappy Naam:							
Kontak persoon:							
Sel nommer:							
Email:							
Item	Media	Frekwensie	Inhoud	Spasie	Koste/Jaar	Keuse	
1	Nuusbrief	5 x uitgawes/jaar	Promosie artikel/uitgawe	A4	R2 500		
2	Nuusbrief		Logo in al die uitgawes	A6 Maks	R2 500		
3	Nuusbrief		Veilingadvertensie (nie lede)/uitgawe	A5	R2 000		
4	Nuusbrief		Veilingadvertensie (lede)/uitgawe	A5	Gratis		
5	Whatsapp	1 x per maand	Promosie / advertensie post		R1 800		
6	Veiling	1 x HBK veiling/jaar	Stalletjie, banners, promosie items		R2 500		
7	Veiling ete				Teen koste		
8	Boeredae	1 tot 3 per jaar	Stalletjie, banners, promosie items		R2 500		
9	Boeredae ete				Teen koste		
10	AJV	1 x naweek	Lokaal		Teen koste		
11	AJV		Etes		Teen koste		
12	AJV		Gaspreker		Teen koste		
13	Jaar Pakket	Items 1, 2, 5, 6 en 8				R10 000	
				Totaal (BTW Uitgesluit)			

- 1 Adverteer by Boeredae
- 2 Promosies artikels kan tegniere en opvoedkundige inligting bevat.
- 3 Whatsapp promosie kan aan die HBK Bemerkingspan (Ester en Estelle) gestuur word vir plasing.
- 4 Adverteerdes/borge kan ook gebeurtenisse of aanbiedings op die HBK maandkalender laat aanbring.
- 5 Die HBK dra gee verantwoordelikheid vir enige inligting wat deur adverteerders geplaas word.
- 6 Adverteerders bly totaal aanspreeklike vir enige produkte en dienste aan gebeid.
- 7 Die HBK is gevrywaar teen enige moontlike eise sodanig.

Kontak: Giel Bekker 0824972453 giel.bekker@projectway.co.za

Baie dankie aan die volgende borge wat ons reeds ondersteun.



DIE NUWE SERNICK BONSMARA VEEVOER EN LEKREEKS



BONSMARA BULAFROND

Spesiaal geformuleer om algehele kondisie te verbeter vir uitnemende vellingsaanbleding.

- Verskaf hoë energie en doeltreffende vesel om vinnige en veilige afronding te verseker.
- Maklik opneembare sink versterk hoewe en beperk oorgroei.
- Seleen en koper dra by tot 'n gesonde pels.
- Seleenvlakke is aangepas om spermselintegriteit te ondersteun.

Getoets en verfyn in die Sernick Bonsmara Stoetkudde. Die resultate is duidelik sigbaar.

BONSMARA LEK-AANVULLINGS

- Prestasie gewaarborg.
- Saamgestel om mineraalte kortte aan te vul.
- Verbeterde opname.
- Versterk die immuunstelsel.
- Sink vir proteïensintese en verbeterde rumenfunksie.

Die Bonsmara Lek-aanvullingsreeks

- Bonsmara Beeslek 280 Produksielek tydens die kalfseisoen wanneer daar nie voldoende groenweiding beskikbaar is nie.
- Bonsmara Beeslek 400 Winterlek vir soetveldweiding.
- Bonsmara Beeslek 500 Winterlek vir suurveldweiding.

 www.sernick.co.za

 Sernick Group

 **SERNICK®**
VEEVOERE | FEEDS

Kontak 'n Sernick Tegniese Adviseur

- Noord-Wes, Gauteng & Mpumalanga
- Noord- & Wes-Vrystaat
- Sentraal & Suid-Vrystaat
- KwaZulu-Natal
- Oos-Vrystaat & Oos-Kaap
- Oos- & Noordoos-Vrystaat

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